



A Multimedia Publishing Company

FOR IMMEDIATE RELEASE

Contact Information: Dayna Hubenthal
503/723-7392
Email: daynah@kohopono.com

Texas Radio's Silken Tone Gives Award to Woolen Voice

Both Women Are Tough As Nails

KILGORE, TX - November 3, 2018 - Texas Radio Hall of Fame inductee, Jody Seay, wins the 2018 SAMMY AWARD for Outstanding Women in Texas Radio Broadcasting.

Seay says, "I will be receiving the prestigious "SAMMY" award for my work in rock 'n roll radio (The Zoo, KZEW Dallas), which is a huge thrill for me. Mary 'Sam' Stoddard is a broadcasting pioneer and legend. She was the first woman DJ in Texas, which opened a lot of doors for the rest of us. The award is named in her honor."

In 1965, KVIL FM, DALLAS TX, made history by being the first major radio station in the Southwest to hire and promote a female DJ/Announcer. Stoddard was famous for her dulcet voice that seemed to slink across the airwaves and caress listeners' ears.

Seay says, "Unlike Ms. Stoddard, I never had a melodious voice. When my promotions department needed a raucous laugh on-air, or a terrified scream, or a fusty housewife, I went in and performed. Otherwise, I was running down the hall like my hair was on fire performing a hundred chores a minute."

Seay continues, "Oh, I can talk the hinges off a gate at ten words a second with gusts up to fifty if I think anyone is listening; but it's not going to be a honeyed tone. One of the aspects of the SAMMY award that I appreciate is how varied are the contributions that they consider."

Past SAMMY winners include Jean Longwith (2015), Eileen Pace (2016), and Chrissie Mumin (2017).

The sold-out ceremony will be held at the Texas Museum of Broadcasting and Communications in Kilgore, Texas. The ceremony begins at noon on Saturday, November 3rd.

"I've heard rumors that Mary 'Sam' Stoddard will be there and I can't wait to shake her hand and say thank you for all she's done for broadcasting and the community," Seay says.

###

ABOUT INDUCTEE JODY SEAY

Jody Seay worked in radio and TV, is a certified roller, a songwriter, and an award-winning author. "*Almost A Murder*" is her third novel (a real-life legal thriller co-authored with Jim Lloyd that gives readers an unparalleled you-are-there view of a headline-making, gritty murder and the legal battle that followed). For more information, visit <https://jodyseay.com/>. If you'd like to schedule an interview with Jody Seay, please email daynah@kohopono.com.

ABOUT MARY 'SAM' STODDARD

Mary "SAM" Stoddard has had a long career in the public eye and ear. She's been a DJ/announcer/news anchor/talk show host in Dallas, TX as well as an actor, singer, showroom model, spokesperson, copywriter



A Multimedia Publishing Company

FOR IMMEDIATE RELEASE

for national sponsors, an investigative journalist and Officer of the Court State of TX. The SAMMY AWARD is named after her.

ABOUT THE TEXAS RADIO HALL OF FAME

The Texas Radio Hall of Fame was established in 2002. It has about 1,200 members across the state. The organization is dedicated to the recognition of broadcasting greats in the Lone Star State. For more information, visit the website at <http://trhof.net/> or email info@trhof.net.

ABOUT THE TEXAS MUSEUM OF BROADCASTING AND COMMUNICATIONS

The museum collects, preserves, and showcases the history of electronic communications to fascinate patrons of all ages, inspire interest and foster imagination. Try out a functional TV News Studio or listen to Thomas Edison's invention recordings, and much more. For information visit the website at <https://texasbroadcastmuseum.com/> or email / phone texasbroadcastmuseum@gmail.com / [\(903\) 985-8115](tel:9039858115)